Q1: How do I find my KW mobile app URL?

- 1. Log into to mykw.kw.com.
- 2. On the black menu bar at the top, click <u>Technology > KW Mobile App Resources</u>.
- 3. In Step 3 (Share), you'll see your entire mobile app URL, which will look something like this: http://app.kw.com/KW10AG31.
- 4. Copy the URL so that you can paste it into any email marketing pieces you're preparing including your email signature!

Q2: How do I find my KW mobile text code (required for creating my HomeKeepr profile)?

1. If you know your mobile app URL (see Q1 above), you have your text code—it's the last part of your URL and begins with "KW."

For example:

- <u>Mobile URL</u>: http://app.kw.com/KW1OAG31
- Mobile Text Code: KW10AG31
- 2. To add this to your HomeKeepr profile, go to homekeepr.com/kw.
- 3. Enter your unique code in the "KW Mobile App Text Code" field.

HomeKeepr for PROS	Home	My Info	My Vendors	My Clients	My Plan	Logout
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Q3: How do I add the mobile URL to my marketing designs in eEdge?

- 1. Log into to mykw.kw.com.
- 2. In your eEdge Control Panel, click the "+" sign next to **myMarketing** and select "**Manage eEdge Website**."

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3. This will bring you into eEdge. On your gray eEdge toolbar, click Admin > My Account.

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4. When you see the "Settings" screen for your account, click the red Edit button and enter your mobile app URL into the My Mobile App field (in the Marketing section).

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		Bra	anded Disclaimer	Copyright 2015 Keller Williams® Realty, Inc. If you have a brokerage relationship with another agency, this is not intended as a solicitation. All information deemed reliable but not guaranteed. Equal Opportunity Housing Provider. Each office is independently owned and operated.							
		M	arketing Address	1221 S. Mopac Ex Austin, TX 78746	py Ste 400						
			My Mobile App	: http://app.kw.con	n/KW1OAG31						

- 5. Click **Save** when you are finished.
- Now, eEdge will pull your unique mobile app URL whenever it's called for in any of your email marketing designs, as shown at right.



