

Q1: How do I find my KW mobile app URL?

1. Log into to mykw.kw.com.
2. On the black menu bar at the top, click [Technology > KW Mobile App Resources](#).
3. In Step 3 (Share), you'll see your entire mobile app URL, which will look something like this: **http://app.kw.com/KW1OAG31**.
4. Copy the URL so that you can paste it into any email marketing pieces you're preparing – including your email signature!

Q2: How do I find my KW mobile text code (required for creating my HomeKeepr profile)?

1. If you know your mobile app URL (see Q1 above), you have your text code—it's the last part of your URL and begins with "KW."

For example:

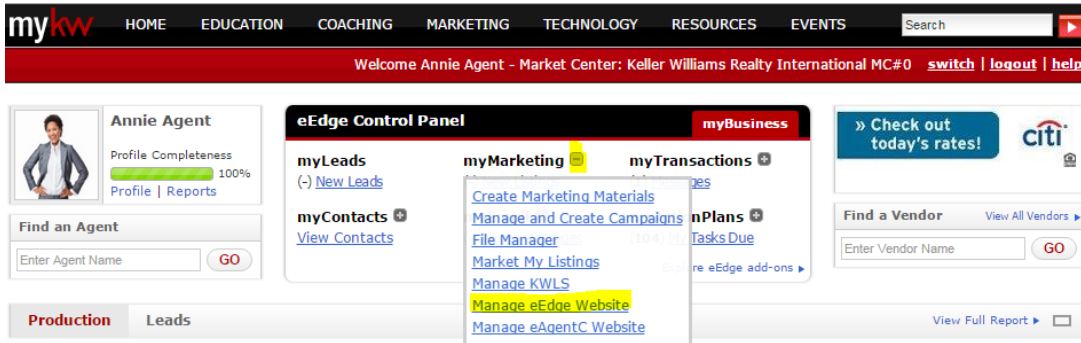
- Mobile URL: <http://app.kw.com/KW1OAG31>
- Mobile Text Code: **KW1OAG31**

2. To add this to your HomeKeepr profile, go to homekeepr.com/kw.
3. Enter your unique code in the "KW Mobile App Text Code" field.

The screenshot shows the HomeKeepr for PROS website. At the top, there is a navigation bar with the HomeKeepr logo and links for Home, My Info, My Vendors, My Clients, My Plan, and Logout. Below the navigation bar is a form titled "Free for KW Associates!" with the subtext "It takes less than 2 minutes". The form includes fields for First Name (Annie), Last Name (Agent), Email Address (annie.agent@kw.com), KW Mobile App Text Code (KW1OAG31), Password, and Confirm Password. There is a checkbox for "I agree with HomeKeepr's Terms of Service" and a red button labeled "Start building your profile". To the right of the form is a smartphone displaying the mobile app interface. The app screen shows a profile for Jennifer Jones, a "Call" button, an "Email" button, and a "Refer to a Friend" button. Labels with arrows point to "Your Logo Here", "Your Picture Here", and "Your Vendors Here" on the app screen. At the bottom right of the screenshot is the "KELLERWILLIAMS 2015 APPROVED VENDOR" logo.

Q3: How do I add the mobile URL to my marketing designs in eEdge?

1. Log into to mykw.kw.com.
2. In your eEdge Control Panel, click the "+" sign next to **myMarketing** and select **"Manage eEdge Website."**

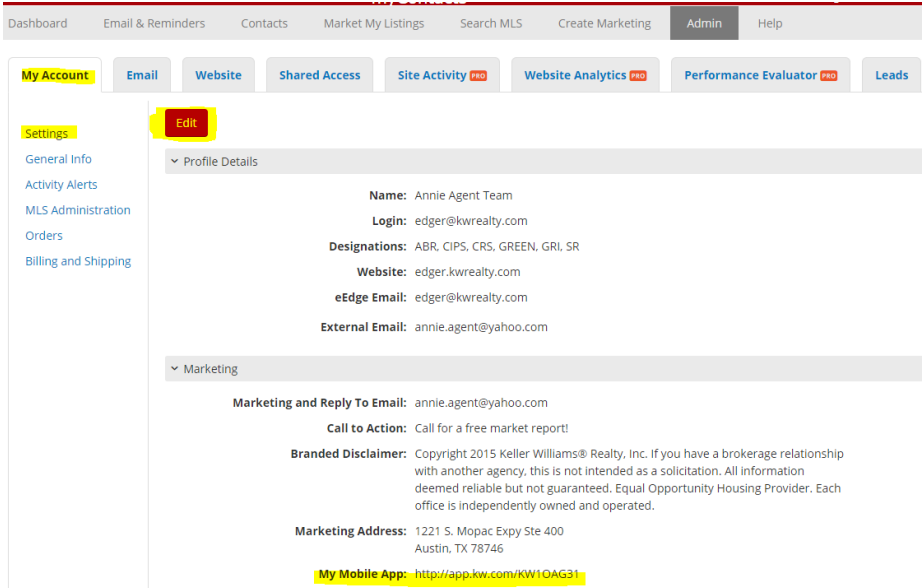


3. This will bring you into eEdge. On your gray eEdge toolbar, click **Admin > My Account**.



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- When you see the “Settings” screen for your account, click the red Edit button and enter your mobile app URL into the My Mobile App field (in the Marketing section).



- Click **Save** when you are finished.
- Now, eEdge will pull your unique mobile app URL whenever it’s called for in any of your email marketing designs, as shown at right.

